

ORDER



WAFB

Orders
Order / Rev: 1975354
Alt Order #:
Product Desc: 4/28 election
Estimate:
Flight Dates: 04/25/18 - 04/28/18
Original Date / Rev: 04/24/18 / 04/27/18
Order Type: Political

Primary AE: Janet Connella
Sales Office: L-BR
Sales Region: Local

Agency
Name: ISS/East Baton Rouge Parish School S
Buying Contact:
Billing Contact:
 1050 S Foster Drive
 Baton Rouge, LA 70806

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/East Baton Rouge Parish School S
Demographic: A18+
Product Codes: PL20
Priority: P 1
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Issue

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/18	04/28/18	14	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	14	\$15,000.00	\$12,750.00	0.00
Totals	14	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janet Connella			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	04/25/18	04/27/18	Early Edition 430a-5a 9News This AM Ely Edition	Comm	M-F 430a-5a	-- WTF --	:30	3	\$250.00	P 1	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	-- WTF --	3			\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAFB	04/23/18-04/29/18		Early Edition 430a-5a		M-F 430a-5a	-- WThF----	:30		(\$250.00)		0.00	NM		
See MG 1.4 [AE REQUEST FOR]															
4	WAFB	04/27/18-04/27/18		Early Edition 430a-5a		M-F 430a-5a	-----F----	:30		\$250.00		0.00	NM		
Ⓜ MG for 1.1 04/25															
N 2	WAFB	04/25/18	04/28/18	9 News This Morning 5a-6a 9 News This Morning 5a-6a	Comm	5a-6a	--- 11--	:30	2	\$750.00	P 1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	--- 11--	2			\$750.00		0.00					
N 3	WAFB	04/25/18	04/28/18	CBS This Morning CBS This Morning	Comm	7-9a	-- WTF --	:30	1	\$650.00	P 1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	-- WTF --	1			\$650.00		0.00					
N 4	WAFB	04/25/18	04/28/18	WAFB 9 News at 5 WAFB 9 News at 5	Comm	5p-530p	-- WTF --	:30	2	\$1,600.00	P 1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		04/23/18	04/29/18	-- WTF --	2			\$1,600.00		0.00					

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WAFB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WAFB	04/25/18	04/28/18	WAFB 9 News at 6 WAFB 9 News at 6	Comm	6p-630p	--WTF--	:30	2	\$1,800.00	P 1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	--WTF--	2		\$1,800.00		0.00						
N 6	WAFB	04/25/18	04/28/18	LOC Late News M-F WAFB 10p News M-F	Comm	10p-1035p	--WTF--	:30	2	\$2,150.00	P 1	0.00	NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	--WTF--	2		\$2,150.00		0.00						
N 7	WAFB	04/25/18	04/28/18	NET Late Show, The NET Late Show, The	Comm	1035p-1140p	--WTF--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	--WTF--	1		\$600.00		0.00						
N 8	WAFB	04/25/18	04/28/18	CBS This Morning Satur Saturday Early Show	Comm	558a-8a	-----S-	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	-----S-	1		\$400.00		0.00						
Totals													14	\$15,000.00	